



Beit Issie Shapiro
Changing the lives of people with disabilities
On the Willie & Celia Trump Campus

20
15

**ANNUAL
REVIEW**

BEIT ISSIE SHAPIRO

Beit Issie Shapiro is Israel's leading developer and provider of innovative therapies and state-of-the-art services for children and adults across the entire range of disabilities.

We strive to share our knowledge to improve the lives of people with disabilities and create lasting social change throughout Israel and the world.

5,367

CHILDREN AND FAMILIES SERVED BY DIRECT EDUCATIONAL AND THERAPEUTIC SERVICES

13,590

PEOPLE IMPACTED THROUGH SOCIAL CHANGE AND ADVOCACY IN THE COMMUNITY

4,664

PROFESSIONALS, PARENTS AND PEOPLE WITH DISABILITIES REACHED THROUGH RESEARCH AND TRAINING

IN 2015, BEIT ISSIE SHAPIRO DIRECTLY IMPACTED

23,621 PEOPLE

WHO WE ARE

BEIT ISSIE SHAPIRO

WHAT WE DO

Beit Issie Shapiro is unique. We develop innovative models and effective solutions to address unmet needs in the field of disabilities. We work with various age groups and we believe not only in caring for each person individually, but in providing essential support to families and communities in all sectors of the population in Israel.

WHY WE DO IT

We believe in building a more inclusive society by promoting equal rights of people with disabilities and ensuring their full participation in communal life.

DEAR FRIENDS,

Your continued support not only helps the children of Israel fulfill their true potential, it helps transform lives the world over; the lives of the children, their families and the support system around them.



We are so proud to present to you, once again, our Annual Report, highlighting the many amazing accomplishments of Beit Issie Shapiro during the year 2015. It is so exciting to see Amit, who cannot speak, communicate with his family through modern technology, and Sugud, who cannot play, (she has severe C.P.) dress dolls on the iPad for the first time in her life.

The year 2015 saw the true realization of our vision of unlocking the potential in every child, no matter what their disability, or where they live. Beit Issie Shapiro, as a Centre of Excellence, continues to share its knowledge so that all the children in Israel and beyond can benefit from the innovative programs that it develops. In this report, you will learn about the technology revolution we are spearheading for people with disabilities- such as the development of accessible apps and hands-free mobile devices for people with severe motor problems, such as ALS, and people who are quadriplegic. Technology giants such as Google and SAP Israel Labs chose to collaborate with us, guaranteeing that these innovations will change lives on a global scale.

Our 6th International Conference on Disabilities under the auspices of the Trump Institute, was the highlight of the past year, making our impact even greater. We hosted 1,200 participants from 23 countries. In addition, sharing our expertise within the U.N as well as the training we do in other countries, makes our outreach truly global. We learn, teach and strive together to make our communities more inclusive and accepting. Your continued support not only helps the children of Israel fulfill their true potential, it transforms lives the world over. It transforms the lives of the children, their families and the support system around them.

Thank you for supporting our mission to change the lives of people with disabilities and create an inclusive society. We hope you will continue to partner us in this important journey.

Sincerely,



Jean Judes
Executive Director

A handwritten signature in black ink that reads "J Judes".



Caron Bielski
Chair of the Board

A handwritten signature in black ink that reads "Caron Bielski".



Naomi Stuchiner
Founder

A handwritten signature in black ink that reads "Naomi Stuchiner".

TECHNOLOGY

120

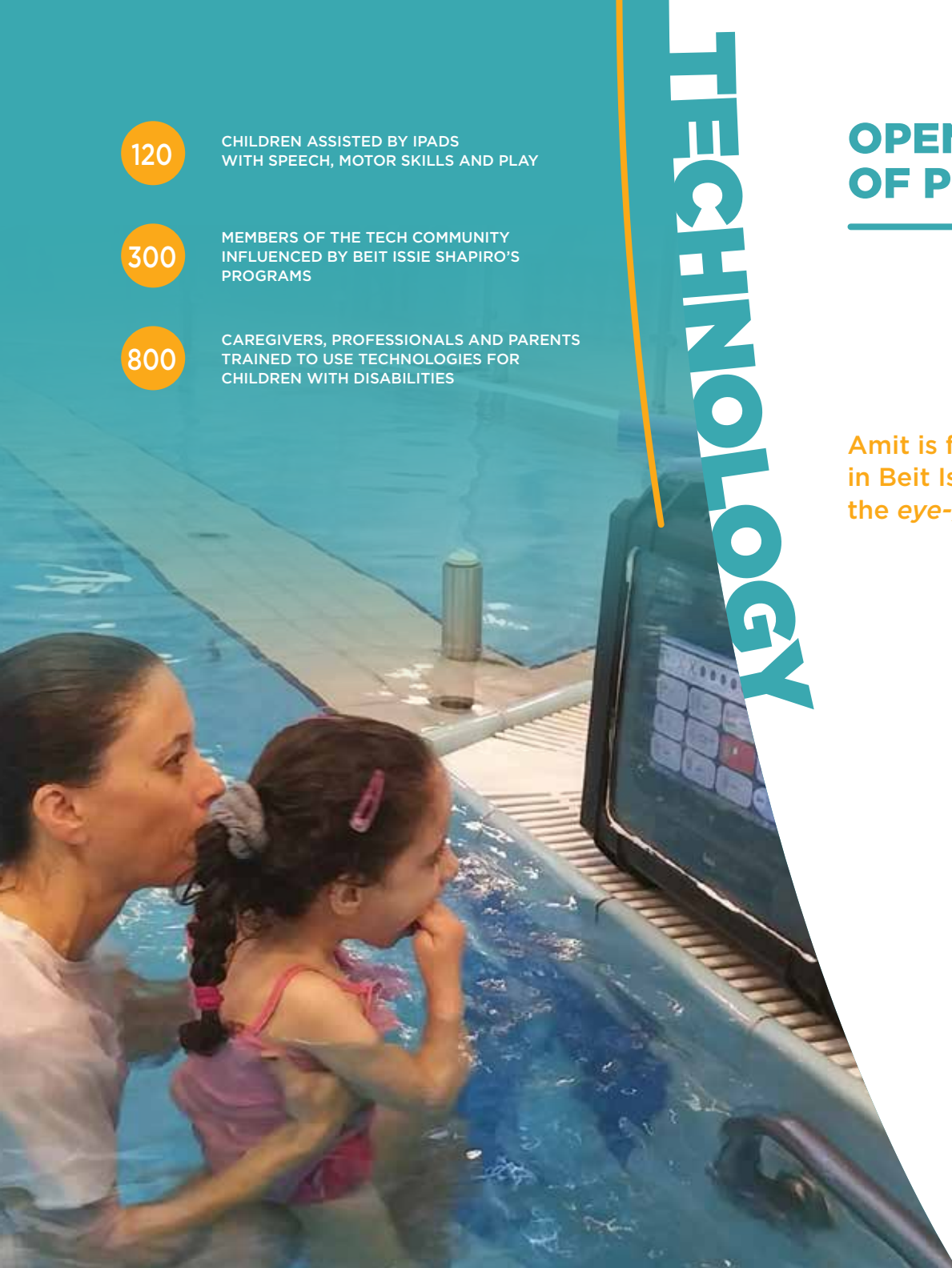
CHILDREN ASSISTED BY IPADS WITH SPEECH, MOTOR SKILLS AND PLAY

300

MEMBERS OF THE TECH COMMUNITY INFLUENCED BY BEIT ISSIE SHAPIRO'S PROGRAMS

800

CAREGIVERS, PROFESSIONALS AND PARENTS TRAINED TO USE TECHNOLOGIES FOR CHILDREN WITH DISABILITIES



OPENING WORLDS OF POSSIBILITY

AMIT: THE POWER IS IN HER EYES

Amit is five and a half and has Rett Syndrome. She is dependent on others for almost everything due to her severe motor disabilities and because she is unable to communicate verbally.

Amit is five and a half, and is the first in Beit Issie Shapiro to benefit from the eye-gaze system in the water.

Her power lies within her eyes. Thanks to the eye-tracking computer, she can truly participate in

activities at school, sing along, choose what she wants to do and eat, remind her mother that she promised they would play dress-ups, explain where and when she is in pain, as well as when she needs a little quiet time.

Over the past year, many students with motor impairments at Beit Issie Shapiro's Special Education School started to use the *eye-gaze* system to communicate, enabling them to learn, play, and fully interact with their surroundings.

The *eye-gaze* system, notwithstanding its clear advantages, was not made for use in the water, which originally excluded certain children from participation in the weekly scheduled hydrotherapy sessions at the Williams Island Therapeutic Swimming and Recreation Center.

Together with Tikkun Olam Makers, Beit Issie Shapiro brought this need to the TOM makethon, out of which resulted a special waterproof enclosure for the device that sustains operability. This innovation has meant that Amit can tell her hydrotherapist what she is enjoying and how long she wants to stay in the pool.

GO AHEAD WITH GOOGLE

In 2015, Beit Issie Shapiro's growing partnership with Google bore the joint launch of Project Go Ahead, facilitating our nationwide distribution of the groundbreaking Sesame Enable technology. People with spinal cord injuries, CP, ALS, Multiple Sclerosis (MS) and others who are unable to use their hands, have had their lives transformed by this technology, which enables independent control over smartphones and tablets (including phone calls, text messages, internet) solely through head movement! Shani Eshkol, 13, demonstrated use of this technology to Israeli Prime Minister Benjamin Netanyahu, and explained how it assists her: "I can finally use a cell phone. It helps me and so many others who can't use our hands, to connect to the world".

ACCELERATING INCLUSION THROUGH INNOVATION

The second cohort of socially-inspired start-ups graduated from A3i, the world's first incubator which fast-tracks innovations exclusively for people with disabilities. A3i is the fruit of a partnership between Beit Issie Shapiro, PresenTense, the Ruderman Family Foundation and the Jewish Federation of Greater Los Angeles. 12 innovative hi-tech ventures were nurtured in 2015 by this revolutionary accelerator, including a universal connector that enables wheelchair-bound parents to push their child's stroller, and a program that semi-automatically improves website accessibility. These are the latest technologies to come out of the startup nation that can also be scaled globally.

MAKING APPS ACCESSIBLE

For most people, using apps is a simple operation. For people with disabilities it is almost impossible - the mobile revolution "forgot" the visually impaired, deaf, and those with motor disabilities. For this reason, Google Campus teamed up with Beit Issie Shapiro to provide training for app developers on how to create more accessible apps. Project Applicable has rapidly generated impact as leading Israeli apps Moovit, Fiverr and Get Taxi have significantly improved their accessibility. Orlee Tal, a training graduate, shared: "I understood how implementing just a few simple rules can create an immense improvement for people with disabilities...As a product manager in a start-up company I have started making changes in our platform". The project's success even inspired Google to replicate the Applicable model at its London and San Francisco campuses.



2585

IMPACTED BY ACTIVITIES
IN THE ARAB SECTOR

140

MEMBERS OF PARENTS' AND
PROFESSIONALS' LEADERSHIP GROUPS

116

SELF-ADVOCATES

INNOVATIVE MODELS

PIONEERING AND INCUBATING NEW SOLUTIONS

“NOTHING ABOUT US WITHOUT US”: Shay’s Story

Shay wants to eat lunch when he is hungry, and not at the fixed communal times at his assisted living facility. He wants the option to go to bed after lights out, and wants to choose his roommate.

Shay wants to be involved in every decision that affects his day-to-day life.

Shay participated in discussions on the rights of people with disabilities at the Israeli Supreme Court

One of Beit Issie Shapiro’s major priorities is to ensure that people with disabilities have the skills and opportunities to be involved in the decision-making process relevant to all areas of their lives. Our nationwide self-advocacy program for adults with intellectual disabilities developed together with Israel Elwyn, the Ruderman Family Foundation and the Jewish Federation of Greater Los Angeles, focuses on equipping this population with the skills necessary for speaking out and advancing their rights in their local communities. Shay became an active participant in this program.

In 2015, we established a national leadership group, comprising representatives from the eleven local self-advocacy groups, with a view to contributing to advocacy within the political arena. This leadership forum provided Shay (who became a local group representative) with additional training as well as the opportunity to participate in various discussions on the rights of people with disabilities at the Israeli Supreme Court and the Knesset: “The major change we are working towards is to be listened to”, says Shay. “...to have everyone understand that this is our life, not anyone else’s.”



MAKING WAVES AT ISRAEL'S PARLIAMENT

Toward the end of 2015, our national leadership group of adults with intellectual disabilities ascended the Knesset to present a position paper on proposed changes to the Guardianship Law. The group studied the topic and continues to participate in the Social Affairs Committee's meetings. This inclusive approach to advocacy ensures that people with intellectual disabilities are having a say in policies that affect their quality of life. "We could see there are people in politics who listen" said David, a member of the group. "We can say 'THAT isn't good for us'. We can say 'I don't agree with you'. We can bring our viewpoint and it can be implemented into action".

TREATING STRESS AND BREAKING STIGMA IN THE ARAB-ISRAELI SECTOR

93% of families of children with severe and complex disabilities in Israel need guidance and support to cope with the unique stress they experience. These families are at high risk of family breakdown, yet support is offered to only some 20%. In the Arab sector, stress can be exacerbated due to lack of services, language barriers, difficult economic conditions, and the prevalence of stigma towards people with disabilities. In 2015, Beit Issie Shapiro expanded its successful pilot program, which provides Arab families in the Southern Triangle area in dire need with expert, culturally-sensitive guidance, counseling and mentoring. The service-model helps them to cope with the complex challenges they face and to make optimum use of the benefits and services they are entitled to. It also improves and strengthens the various relationships among different family members, their extended family and their community.

ADVANCING DUAL DIAGNOSIS SERVICES

Beit Issie Shapiro established the first community-based clinic for people with a dual diagnosis of a mental health condition and an intellectual disability. In July 2015, after a five-year campaign, our clinic received official recognition from the Ministry of Health as a specialized medical service, paving the way for the Israeli Healthcare Providers to contribute funding to our services. Leveraging Beit Issie Shapiro expertise, this model is set to become a nationwide government-funded service, at long-last ensuring that this most vulnerable population of people with dual diagnosis will be able to access high-quality professional treatment in their own communities across the country.



1200

ACADEMIC, MEDICAL AND COMMUNITY PROFESSIONALS, RESEARCHERS, POLICY MAKERS, SERVICE PROVIDERS, PEOPLE WITH DISABILITIES, AND FAMILY MEMBERS.

23

COUNTRIES INCLUDING THE USA, CANADA, UK, AUSTRALIA, GERMANY, RUSSIA, GHANA AND SOUTH KOREA.

KNOWLEDGE SHARING

TRAINING AND OUTREACH

UNITY AND DIVERSITY IN ACTION

Since 1996, Beit Issie Shapiro has been organizing the largest International Conferences on Disabilities - under the auspices of

“Beit Issie Shapiro...[is] crucially important in letting the world know that disabilities can be improved with loving care and technology, and the resulting innovations will help everybody” Prof. Michael Levitt, Nobel Prize Winner, USA and Israel

the Trump Institute for Continuing Education in Developmental Disabilities - in Israel. In 2015, 1,200 academic, medical and community professionals,

researchers, policy makers, service providers, people with disabilities, and family members gathered in Tel Aviv for the 6th conference to share and learn from the latest state-of-the-art knowledge, research and practice in the field of disabilities.

“Beit Issie Shapiro sent a message to the world that the rights of people with disabilities are vital to making the world a better place for all of us.” **Prof. Michael Stein, Executive Director, Harvard Law School Project on Disability, USA**

“The fact that families and service-beneficiaries had a strong impact on conference activities meant that participation and engagement was authentic...” **Luigi Croce, Head of Faculty of Education and Psychology’s Graduate Program, Catholic University, Italy**

“The conference provided a rare opportunity to catch up with developments affecting persons with disabilities in Israel and be exposed to a panorama of developments around the world.” **Diane Richler, Inclusion International**

PROMOTING SELF-WORTH IN THE ULTRA-ORTHODOX WORLD

A dramatic increase in the demand for Beit Issie Shapiro's Inclusive University courses - for adults with learning disabilities - continues to be seen across Israel's ultra-orthodox Jewish communities. Stigmas against people with disabilities and the often accompanying family embarrassment are prevalent in this sector. Marriage and raising a family are often off the table for discussion. Our students have grown up believing that they are incapable of contributing to the larger community. Tailored to their specific cultural context, among others, the "The Art of Living" and "Coupling, Relationship and Partnership" courses are a crucial step towards developing essential skills and self-confidence to help them prove their worth and fulfill their capabilities. Thanks to the Maurice and Vivienne Wohl Philanthropic Foundation, our presence in this community has also led to a growing awareness among ultra-orthodox educators and professionals regarding learning disabilities.

BREAKING STIGMA THROUGH RESEARCH

As part of collaborative international research on stigma, Beit Issie Shapiro's Research and Evaluation Unit conducted a study on how people with intellectual disabilities experience stigma. Findings show that their response to being stigmatized is frustration and avoidance: "When someone tells you that you are limited, it hurts"; "They laughed at me, said I was retarded, that I have no brain. I did not react"; "If we respond, they will attack us". However, long-term participants in self-advocacy programs are more likely to actively respond: Whilst they recognize their difference, self-advocates will not accept prejudice against them. Slated to be published in 2016, the study demonstrates the importance of self-representation in the spirit of "nothing about us without us".

FIRST-OF-ITS-KIND VOCATIONAL TRAINING FOR PEOPLE WITH ASPERGER'S SYNDROME

In partnership with the Ministry of Welfare, National Insurance and Beit Eckstein, Beit Issie Shapiro established a unique 'Information Management' professional training course for people with Asperger Syndrome, which ran through 2015 and will continue into 2016, including assisted job placements at its conclusion. The training tackles the high rate of unemployment in this target group. It also delivers essential tools for personal empowerment, theoretical and practical preparation for integration into the workplace, including simulated interviews with prospective employers, and emotional support. The resulting job placements as information experts are ideal for people with Asperger's as they can excel in this challenging position that requires a defined skill and involves limited verbal interaction.





27

VISITORS FROM
OVERSEAS

375

COUNTRIES
IMPACTED

8

INTERNATIONAL PROFESSIONAL
ASSOCIATION MEMBERSHIPS

GOING GLOBAL

MAKING AN IMPACT ON THE WORLD STAGE

CARE WITHOUT BORDERS: A Mother's Letter

An increasing influx of people with disabilities from around the world has sought out Beit Issie Shapiro's unique specialized care

"As we searched for options abroad, our neurologist told us that Beit Issie Shapiro was the best place to go."

at our International Rehabilitation Center. Philip was 18 months old when he visited Beit Issie Shapiro

from Bulgaria. After being diagnosed with cerebral palsy, his mother Eva brought him to the Center for a month-long tailored therapeutic program.

"In Bulgaria, there are no services for children with disabilities. As we searched for options abroad, our neurologist told us that Beit Issie Shapiro was the best place to go.

At Beit Issie Shapiro, Philip's tailored treatment program included Physical Therapy, Occupational Therapy and Snoezelen. His progress was amazing. Thanks to the therapy he received at Beit Issie Shapiro, his back is stronger, he can support himself with two hands, and he has found new ways to move overall. Thanks particularly to Snoezelen, he has even discovered new feelings. His senses are stimulated – his eyes, his hands, his ears – and he is getting to know the world around him. He is truly happy.

As a parent of a child with a disability, at Beit Issie Shapiro I have learned that life can go on, and we can find new possibilities. We know Philip will benefit in the long-term from everything he has been exposed to here. As parents, we have learned so much in such a short period of time. At Beit Issie Shapiro, we can really see the difference."

BRINGING DIGITAL ACCESSIBILITY TO THE UNITED NATIONS

Just as easily as technology opens up the world for some, it shuts the doors to others. Beit Issie Shapiro co-hosted a high-level panel at the United Nations to highlight the role of technology as a vital means to increasing inclusion of people with disabilities within the community. We leveraged this forum, with panelists including senior representatives from Google and Apple, to showcase initiatives that illustrate the development of accessible technologies, and how – once adapted for different disabilities - they can open up possibilities for full participation of people with disabilities and for making their voice heard.

A MODEL FOR CHINA COOPERATION

In January 2015, we signed an agreement with a Chinese entrepreneur to provide professional consultation and training for the establishment of a pilot rehabilitation center for children with disabilities in the China-Israel Changzhou Innovation Park. The partnership is a pioneering role model for further cooperation in the field of disabilities between the two countries and for strengthening common areas of interest and development. 2015 saw the two teams of professionals focus on consolidating an effective partnership and building a consultation and training program for 2016. In bringing our knowledge and expertise to the world, we assist such entrepreneurs, as well as organizations, government offices and municipalities in developing educational, therapeutic, rehabilitative and community services that will bring about change in the most effective and impactful way possible.

EXPORTING OUR SNOEZELN MODEL TO SOUTH AFRICA

Leveraging Beit Issie Shapiro's groundbreaking work in developing Snoezelen within the disabilities field, Bellavista School – an independent remedial school and non-profit organization based in Johannesburg – recently installed the first school-based Snoezelen Room in South Africa, with top-class staff training and consultation provided by Dr Michele Shapiro of Beit Issie Shapiro. The key to effective therapy in a Snoezelen environment is training. Only qualified staff can meet the individual needs of the child, empower the child and let the child lead the way. In this way, our expertise is crucial in increasing standards of care and in catalyzing significant progress in children with developmental disabilities.



REVENUE

IN US\$

1.	Overseas Fundraising (Net In Israel)	3,356,706
2.	Israel Fundraising	1,466,371
3.	Government Ministries	2,269,974
4.	Fees For Serices (From partners & organizations)	3,228,495
5.	Miscellaneous	145,002
	Total Revenue	10,466,547

EXPENDITURE

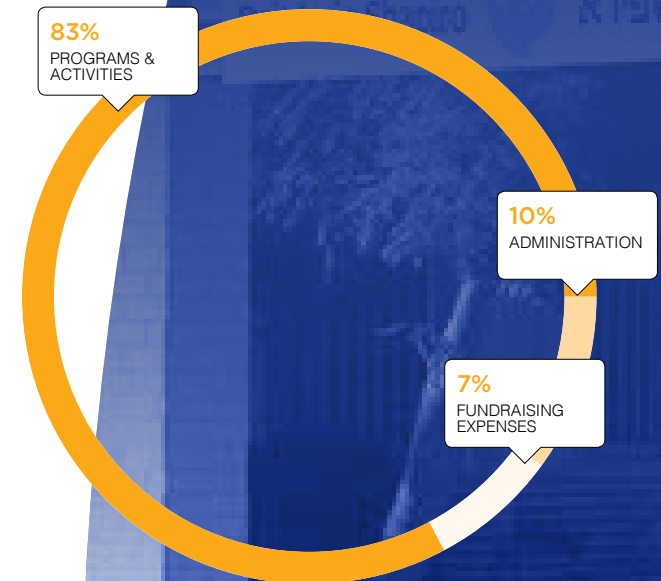
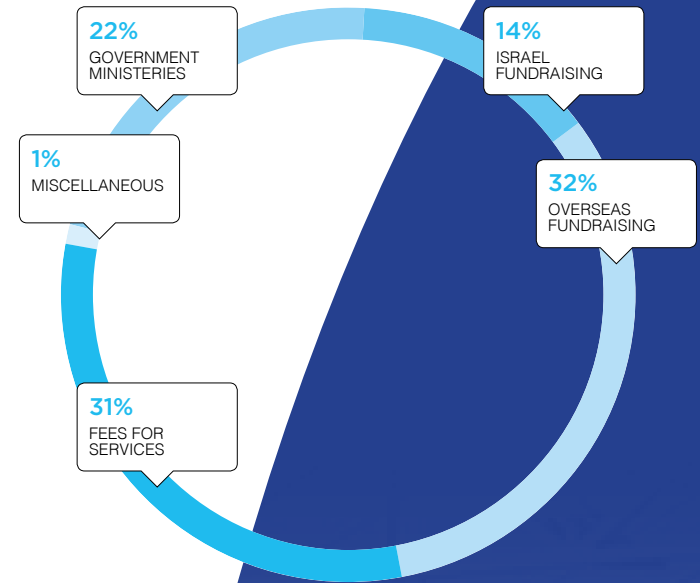
IN US\$

1.	Programs And Activities	8,651,132
2.	Administration	1,012,887
3.	Fundraising Expenses (Net In Israel)	696,988
	Total Expenditure	10,361,007
	Operating Surplus (Deficit)	(105,540)

*unaudited

FINANCIALS

SUMMARY OF BEIT ISSIE SHAPIRO 2015



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BOARDS & FRIENDS

SUMMARY OF BEIT ISSIE SHAPIRO 2015



**THANK
YOU**

TO OUR DONORS

Beit Issie Shapiro is grateful to our remarkable family of donors from all over the world, whose gifts in 2015 supported our work, accomplishments and innovations. Thank you for bringing light to our mission and giving hope to so many children with disabilities and their families.

Gifts of \$1,000,000 and higher make a lifetime of difference and donors achieving this threshold are so precious to us. We are eternally grateful to you and salute your exemplary generosity and passion in profoundly impacting the lives of children with disabilities and their families.

**Carmel Charitable Trust • The David and Fela Shapell Family Foundation
Eric and Sheila Samson • Jewish Federation of Greater Miami**

We are delighted to thank these wonderful donors for their significant gifts in 2015 and their tremendous and extraordinary support:

**Emily and Eugene Grant • The Ted Arison Family Foundation
The Graham and Rhona Beck Foundation Israel
Frances and Natie Kirsh • Gerald and Eileen Lieberman
JP Morgan Chase Foundation • The Shein Family
The Dyna and Fala Weinstock Charitable Trust • Karen and Gary Winnick**

We are tremendously thankful to the members who joined our Diamond Donor list in 2015, for cumulative giving of \$50,000 to Beit Issie Shapiro.

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Mallory & Greg Lee, USA • Margie And Eli Ipp, USA
Dana And Marc Jason, USA • Rose & Morton Landowne, USA
Shayna & Daniel Yolleck, Canada/USA
The Naomi And William Ernst Charitable Foundation, Canada**

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We deeply appreciate the generosity of our Diamond Donors. Through your tremendous cumulative contributions of \$50,000 and higher, you make it possible for Beit Issie Shapiro to change the lives of children with disabilities and their families.

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Rebecca & Daniel Wolf
Pat Wollowick z"l

ARGENTINA

Mirtha & Fred Chaoul
Myriam & Moises Smolarz

AUSTRALIA

In memory of Col Goldstein z"l (Sydney)
Estate of the late Charlotte Heller
Estate of Katherine Schweitzer

CANADA

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The Naomi And William Ernst Charitable Foundation
The Kahanoff Foundation
The Koschitzky Families
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Olive & Robert Smith
Gabi Weisfeld
Shayna & Daniel Yolleck (Canada, USA)

DENMARK, UK, ISRAEL

Birgitte Kormind & Family

HOLLAND

Kroonenberg Family
Kroonenberg Foundation

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Alfa Romeo
Bank Hapoalim
The Boxenbaum Neta Foundation
Estate of the late Reuven Breinin
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Microsoft Israel
Ministry of Health
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Mowszowski Families
The National Insurance Institute
Nestle Ice Cream
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Shmuel & Lilit Zysman

NEW ZEALAND

Sylviane & Bill Zucker

SOUTH AFRICA

The Aaron Beare Foundation
Eric z"l & Coral Beare
Goldstein Family
The Israel South Africa Foundation
Family of the Late Leo A. Levy (South Africa, Israel)
Lubner Family
Eric Samson Foundation
Estate of the late Isaac & Phyllis Singer
David z"l & Beth Tabatznik

SWEDEN

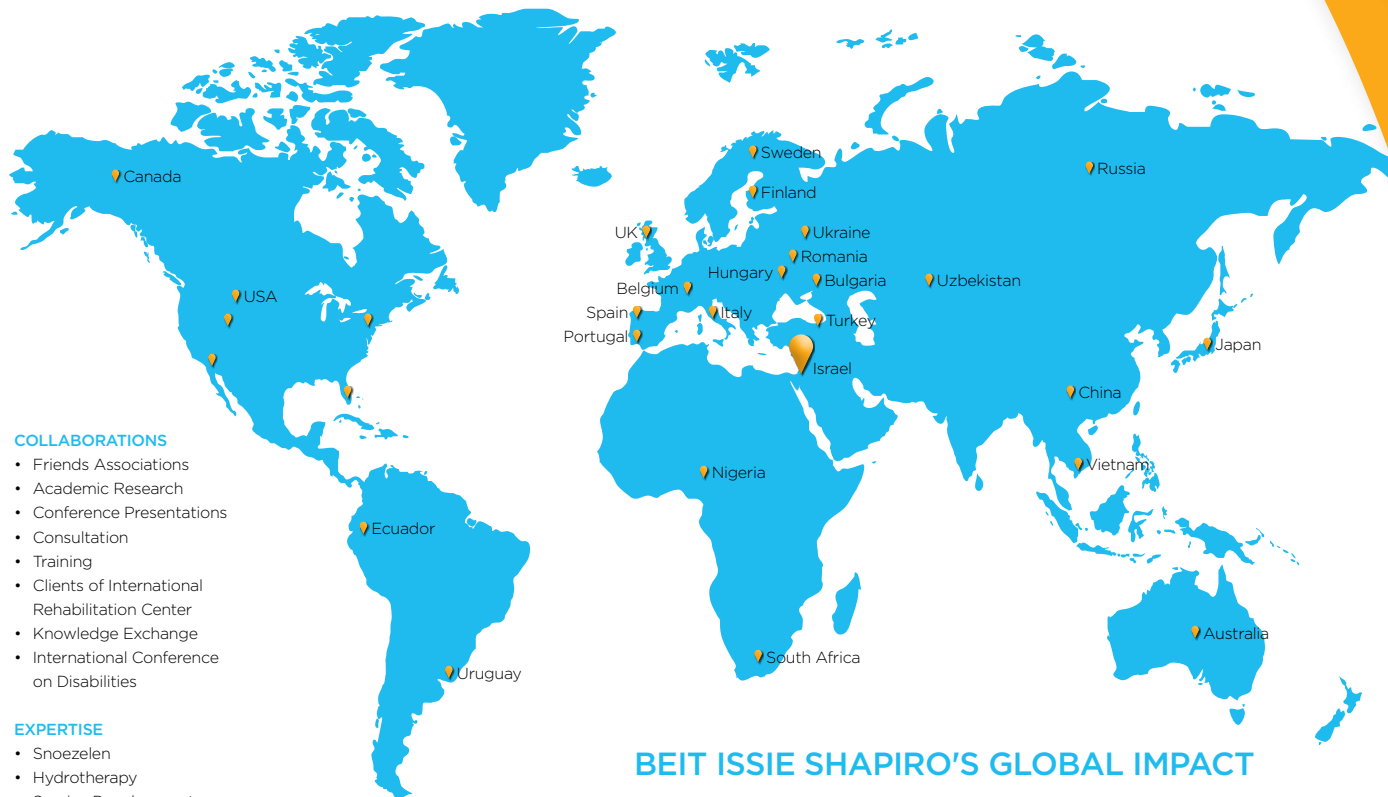
Sam z"l and Erna Isaksén
Mikael & Eva Kamras

SWITZERLAND

The Oak Foundation
Social and Cultural Trust Association

UNITED KINGDOM

Estate of the Late Doris Abramowitz
Anthony & Karen Beare
Arlene Beare
Nathalie & Jonathan Esfandi
Hebrew Order of David, London Lodge No 1
Jewish Child's Day
The Kobler Trust
Gillian & Steven Martin
Graham & Shelley Rubin
Sobell Foundation
Dyna and Fala Weinstock Charitable Trust
The Maurice and Vivienne Wohl Philanthropic Foundation
The Charles Wolfson Charitable Trust
The Wolfson Family Charitable Trust



COLLABORATIONS

- Friends Associations
- Academic Research
- Conference Presentations
- Consultation
- Training
- Clients of International Rehabilitation Center
- Knowledge Exchange
- International Conference on Disabilities

EXPERTISE

- Snoezelen
- Hydrotherapy
- Service Development
- Inclusive Playground
- Technology

BEIT ISSIE SHAPIRO'S GLOBAL IMPACT

Special Consultative Status to UN • EU - Funded Project on Play for Children with Disabilities • Member of International Organizations

BEIT ISSIE SHAPIRO

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www.beitissie.org.il/eng

American Friends of Beit Issie Shapiro

- National/Metro New York Region
- Southeast Region
- West Coast Region

Canadian Friends of Beit Issie Shapiro

United Kingdom Friends of Beit Issie Shapiro

- South African Friends of Beit Issie Shapiro
- Australian Friends of Beit Issie Shapiro
- Swedish Friends of Beit Issie Shapiro



Beit Issie Shapiro

Changing the lives of people with disabilities
 On the Willie & Celia Trump Campus

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